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Christopher Royer

MY OBJECTIVE AFTER GRADUATION IS TO ...

:: Design interactive user experiences for products and services

MY EDUCATIONAL EXPERIENCE INCLUDES ...

IIT Institute of Design

Master of Design candidate
Chicago, Illinois
Expected graduation
in December 2011

Showing the changing definition of shopping to a major online retailer

:: Analyzed a two-week, 25-participant shopping study to explain how user behaviors should reframe the client's approach to designing interactions on its website

Deploy technical expertise to the point of customer need for a global parts supplier

:: Supported customers' ability to communicate problems and expanded employees' options for sharing solutions through a redesigned smartphone application

Connecting insights to customer research for a national wholesaler's design team

:: Created exploratory software linking data points from a qualitative study to the higher-order insights, so client team might craft stronger brand communication

Managing a creative team through a public-private partnership

:: Coordinated the student team's development of an interactive installation with multiple stakeholder clients from city government to a national hotelier

University of Missouri

Bachelor of Journalism
Columbia, Missouri
Graduated May 2002

Learning to tell stories visually and verbally

:: Established communication skills as a designer, graphics researcher and reporter
:: Designed concepts for alternate presentation of the Sunday newspaper
:: Honored in the 2002 Student Society for News Design competition

MY PROFESSIONAL EXPERIENCE INCLUDES ...

Doblin/Monitor Group

Innovation Consultant
Chicago, Illinois
Summer 2011

Creating grand prize challenges to bring innovation to education reform

:: Planned steps the U.S. Department of Education would take to administer prizes
:: Determined criteria for participant submissions and appropriate enticements
:: Researched education landscape to find suitable topics for prize inducements

Chicago Tribune

Page designer
Chicago, Illinois
March 2007 - present

Helping build a media company for the 21st century

:: Prototyped premium print offering for a niche of Tribune subscribers
:: Analyzed editing and presentation against newspaper's brand
:: Coordinated presentation of news reports to meet daily deadlines

IIT Institute of Design

Course instructor
2010 - 2011

Training students in design software

:: Co-authored curriculum and taught Adobe Creative Suite boot camp for incoming Master's degree students with a range of prior exposure to the software

IIT Institute of Design

Event photographer
2010 - 2011

Documenting the life and energy of professional events

:: Captured the activity of university sponsored and hosted conferences
:: Published Design Research Conference images on the Core77.com blog

The Times of Northwest Indiana

Designer and copy editor
Munster, Indiana
May 2005 - March 2007

Developing alternate storytelling methods for the newspaper

:: Designed news reports for eight editions tailored to distinct audiences
:: Summarized wire service reports for time-pressed readers
:: Created online candidate preview for local primary elections

Lawrence Journal-World

Designer and copy editor
Lawrence, Kansas
Sept. 2002 - April 2005

Improving the reader's experience of the newspaper

:: Coordinated redesign and reorganization of news and entertainment sections
:: Directed presentation of newspaper's front page and special sections
:: Awarded 1st place from the Kansas Press Association for 2004

The Poynter Institute

St. Petersburg, Florida
Summer 2002

Learning from the best practitioners in the field

:: Selected to study at journalism think tank's six-week program in visual storytelling
:: Conceived a visual interface for a news website

Oceana's Herald-Journal The White Lake Beacon

Summer 2001

Reflecting the life of local communities to residents

:: Produced weekly entertainment magazine for surrounding beach-house communities
:: Reported, photographed and copy edited for joint-operated weekly newspapers